



## FOR IMMEDIATE RELEASE

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## **HOLIDAY INN CLUB VACATIONS™ TO RECOGNIZE TOP SALES PERFORMERS AT ANNUAL SALES AWARDS GALA**

Multi-platinum entertainers to create “A Night with the Masters” at House of Blues in Orlando

**ORLANDO** (Feb. 25, 2010) – Holiday Inn Club Vacations, the timeshare brand created as a strategic alliance between IHG (InterContinental Hotels Group), the world’s largest hotel group, and timeshare industry leader Orange Lake Resorts, is celebrating another record-breaking year by recognizing their top sales consultants at their annual, invitation-only Sales Awards Gala. The event takes place on Thursday, March 11<sup>th</sup> at House of Blues in Orlando’s Downtown Disney.

The theme for the awards celebration is aptly named “A Night with the Masters,” a dual tribute, first to the elite class of sales consultants who will be recognized for their success, and also to the collaboration of multi-platinum artists who will take the stage as the night’s entertainment. Performers from 70’s and 80’s rock and pop sensation bands including Deep Purple, Orleans, Loverboy, John Cafferty and the Beaver Brown Band will play the hits of the decades on the House of Blues stage.

This year’s sales awards gala is certainly cause to celebrate for the Holiday Inn Club Vacations team, who’ve continued to enjoy tremendous growth, despite the odds in a down economy.

John Sutherland, Senior Vice President of Sales for Holiday Inn Club Vacations and 20-year industry veteran, says “Right now, the theme for our sales team is ‘off the charts.’ Our annual net sales numbers have continued to increase year over year, and this year we’ll see 13,000 more tours as a result of our new marketing channels. And, we’re still hiring top industry sales consultants in what we expect to be our best year yet.”

Holiday Inn Club Vacations has already hired more than 350 employees year to date across their resorts and have 100 open positions at their Orlando, Fla. location and 30 open positions in Myrtle Beach, S.C. They're currently seeking experienced sales consultants at both resorts.

For more information on career opportunities with Holiday Inn Club Vacations, contact Carolyn Argo at 407.905.1456.

**About Holiday Inn Club Vacations**

Holiday Inn Club Vacations was created in September 2008 as a strategic alliance between IHG, the world's largest hotel company, and Orange Lake Resorts, a leader within the timeshare industry with more than 25 years of proven success. Holiday Inn Club Vacation's flagship property in Orlando, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas and plans for expansion to 4,500 villas. Other member resort locations include Lake Geneva, Wis., Panama City, Fla. Brownsville, Vt., Myrtle Beach, S.C., and Gatlinburg, Tenn.

Through IHG's guest loyalty program, Priority Club® Rewards, guests renting villas will earn Priority Club points during their stays at Holiday Inn Club Vacations, which they can redeem for free nights at IHG properties or exchange for merchandise and special experiences. Holiday Inn Club members enjoy access to Holiday Inn Club Vacations resorts and IHG's network of more than 4,400 hotels worldwide. Holiday Inn Club Vacations will continue to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com).

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