



**Media Contacts:**

Caroline Sanfilippo  
IHG  
[caroline.sanfilippo@ihg.com](mailto:caroline.sanfilippo@ihg.com)  
770-604-2495

Brooke Doucha  
Orange Lake Resorts  
[bdoucha@orangelake.com](mailto:bdoucha@orangelake.com)  
407-905-1968

**HOLIDAY INN CLUB VACATIONS® SMOKY MOUNTAIN RESORT  
WINS HOLIDAY INN 2011 KEMMONS WILSON SPIRIT OF FAMILY AWARD**

ATLANTA (November 7, 2011) – Holiday Inn Club Vacations Smoky Mountain Resort in Gatlinburg, Tenn., has been awarded the Holiday Inn 2011 Kemmons Wilson Spirit of Family Award (“Kemmie”), a cherished award among Holiday Inn brand family hotels. The award, named for the brand’s founder, is awarded annually to one Holiday Inn property and one Holiday Inn Express property in the Americas considered to best exemplify the brand values as demonstrated toward guests, employees and their community.

In order to be considered for the Kemmie award, a property must first be selected to receive the Torchbearer Award – IHG’s most prestigious award. Of the Holiday Inn brand’s 808 properties in the Americas, only 41 were chosen as Torchbearer award winners in 2011. Holiday Inn Club Vacations Smoky Mountain Resort is the seventh Holiday Inn property to win the Kemmie, and it is the first Holiday Inn Club Vacations® property—the newest vacation resort brand that joined the Holiday Inn family in 2008— to win the award.

The Kemmie Award winners were announced during the 2011 IHG Americas Investors & Leadership Conference in Las Vegas, Oct. 24-26, 2011. More than 6,000 franchise owners, operators and company officials were in attendance.

The Kemmons Wilson Spirit of Family Award is a bronze likeness of the brand’s founder embracing the original Great Sign, the symbol he created to be a beacon of true hospitality. His pose reflects the comfortable, familial pride he felt for each hotel, employee, guest and community he so gladly served. The Kemmie will be on permanent display at the resort.

"We are proud to add Holiday Inn Club Vacations Smoky Mountain Resort to the list of prestigious Kemmons Wilson Spirit of Family Award winners," said Al Reingold, director, Americas Brand Management, Holiday Inn Brands. "Their outstanding customer service is a true testament to the legacy of founder Kemmons Wilson."



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*Notes to Editors:*

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global company operating seven hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites®. IHG also manages Priority Club® Rewards, the world's first and largest hotel loyalty programme with almost 60 million members worldwide.

IHG is the world's largest hotel group by number of rooms and franchises, leases, manages or owns over 4,400 hotels and more than 656,000 guest rooms in 100 countries and territories, and has more than 1,100 hotels in its development pipeline.

IHG expects to recruit around 160,000 people worldwide over the next few years and is committed to gender balance throughout its business. We aspire to continue retaining a minimum of 25% female representation on the Board.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.priorityclub.com](http://www.priorityclub.com) for more on Priority Club Rewards. For our latest news, visit [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihgplc](http://www.twitter.com/ihgplc) or [www.youtube.com/ihgplc](http://www.youtube.com/ihgplc).

**About Holiday Inn Club Vacations**

Holiday Inn Club Vacations was created in September 2008 as a strategic alliance between IHG, the world's largest hotel company, and Orange Lake Resorts, a leader within the timeshare industry with nearly 30 years of proven success. Holiday Inn Club Vacation's flagship property in Orlando, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City, Fla., Brownsville, Vt., Myrtle Beach, S.C., and Gatlinburg, Tenn. Holiday Inn Club members enjoy access to Holiday Inn Club Vacations resorts and IHG's network of more than 4,400 hotels worldwide. Holiday Inn Club Vacations will continue to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com).

**About the Holiday Inn brand**

With over 1,200 hotels worldwide, Holiday Inn® is the most widely recognized lodging brand in the world. In fact, Holiday Inn was one of the first international hotel brands to establish a presence in China in 1984. Holiday Inn provides the services that business travelers need, while also offering a comfortable atmosphere where all people can relax and enjoy amenities such as restaurants and room service, swimming pools, fitness centers and comfortable lounges. The casual atmosphere and amenities such as meeting and on-site business facilities, KidSuites rooms and, Kids Eat and Stay Free programs, demonstrate the long-standing commitment of Holiday Inn Hotels and Resorts to serving travelers and have helped to establish the brand as "America's Favorite Hotel." And now, Holiday Inn is ranked highest in guest satisfaction among midscale full service hotel chains, according to the J.D. Power and Associates 2011 North America Hotel Guest Satisfaction Index Study<sup>SM</sup>.

For more information about Holiday Inn and Holiday Inn Resorts, including IHG's new vacation resort brand Holiday Inn Club Vacations, or to book reservations, call 1-800-HOLIDAY or visit [www.holidayinn.com](http://www.holidayinn.com). Find us on Twitter <http://www.twitter.com/holidayinn> or Facebook [www.Facebook.com/holidayinnhotels](http://www.Facebook.com/holidayinnhotels)